

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:  
**Charles Eric Hunter et al.**

Application No.: **10/072,471**

Filing Date: **February 7, 2002**

Confirmation No.: **3041**

Group Art Unit: **2623**

Examiner: **Annan Q. Shang**

For: **Systems and Methods for Providing Consumers With Entertainment Content and Associated Periodically Updated Advertising**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**REPLY PURSUANT TO 37 CFR § 1.111**

In response to the Official Action dated **October 6, 2006**, reconsideration is respectfully requested in view of the amendments and/or remarks as indicated below:

- Amendments to the Specification** begin on page \_\_\_\_\_ of this paper.
- Amendments to the Claims** are reflected in the listing of the claims which begins on page 2 of this paper.
- Amendments to the Drawings** begin on page \_\_\_\_\_ of this paper and include an attached replacement sheet.
- Remarks** begin on page 8 of this paper.